



DESIGNING AN EFFECTIVE CORPORATE INSURANCE PROGRAMME

A One-Day Practical Training Course

Overview

This course aims to provide a sound platform for delegates to build a corporate insurance programme that meets the risk management approach of the organisation.

What is covered?

The course will consider in detail the risk management practices that well-managed organisations adopt. The presentations will cover:

- The commercial advantages of a corporate insurance programme
- The governance such a programme provides
- The rationale and practical benefits of a corporate insurance programme
- Some essentials of insurance law
- The mechanics of forming and maintaining a corporate insurance programme
- The programme framework explained – insurers, brokers and other advisers
- Counterparty security risk when dealing with the commercial insurance market
- Where the corporate insurance programme sits in a risk management policy
- The implications and requirements for multinationals
- Claims handling – options for optimising claims recoveries
- The insurance renewal cycle and hard and soft insurance markets
- Special insurances – D & O, Professional indemnity etc
- Managing for change – acquisitions and disposals and the insurance implications; broker tenders; changes of key account management within suppliers.

The course is aimed at those with some experience or have recently been assigned the management of corporate insurances. It provides a detailed perspective on corporate insurance programmes with tips for optimising coverage and reducing administration.

Who should attend?

Members of insurance and risk management teams; Company Secretaries; Finance Directors; claims managers, adjusters and administrators; insurers and brokers newly entering the corporate commercial insurance sector. Also suitable for promising, high-potential graduate managers who have been identified for more significant and broader management roles in their organisations.

The course is also very relevant to captive insurance company owners and managers.

Target Group Size: 10 - 12 participants or 4 - 5 for in-house courses.

Learning Outcomes

Delegates will advance their understanding of how effective corporate insurance programmes are a vital part of a group risk management strategy. The Programme consists of presentations, case studies, exercises and provides delegates with "how to" guidance and learning outcomes on all features of the management of corporate insurance programmes.

Presentation

Mark Butterworth BA FCII MBA FIRM and Ian Searle ACII will present the course. Mark is the Managing Director of Condie Risk Consultancy Ltd and has over 25 years experience in corporate governance and risk and insurance management. Mark is a past Chairman of AIRMIC and a past Chairman of the Institute of Risk Management.

Ian Searle has spent over 35 years engaged in the insurance and risk management sector, working for a number of global businesses, including British Gas and Deutsche Post. An extremely experienced risk manager, Ian has created educational coursework material for trade associations and institutes and is a trained mentor and Master Bronze Champion in 6 Sigma process improvement techniques.

Bookings

Please e-mail enquiries@condierisk.co.uk for dates and further information. For group or in-house enquiries please call Mark Butterworth on 0203 285 6675 or 07989 446903.